

Urban Welfare: Tourism in Barcelona

Treb Allen

Dartmouth & NBER

Simon Fuchs

*FRB Atlanta**

Sharat Ganapati

Georgetown & NBER

Rocio Madera

SMU & CESifo

Alberto Graziano

Judit Montoriol-Garriga

*CaixaBank Research**

Brown University

September 2023

* The views expressed herein are those of the authors and not necessarily those of CaixaBank, the Federal Reserve Bank of Atlanta, or the Federal Reserve System.

What is the spatial effect of an economic shock?

What is the spatial effect of an economic shock?

- At the heart of spatial economics and crucial for policy design, e.g.:
 - Urban: How does public housing affect real estate values?
 - Regional: Can tax subsidies spur rural development?
 - International: Does trade liberalization lead to growth?

What is the spatial effect of an economic shock?

- At the heart of spatial economics and crucial for policy design, e.g.:
 - Urban: How does public housing affect real estate values?
 - Regional: Can tax subsidies spur rural development?
 - International: Does trade liberalization lead to growth?
- Attempts to answer questions like these typically apply one of two strategies:

What is the spatial effect of an economic shock?

- At the heart of spatial economics and crucial for policy design, e.g.:
 - Urban: How does public housing affect real estate values?
 - Regional: Can tax subsidies spur rural development?
 - International: Does trade liberalization lead to growth?
- Attempts to answer questions like these typically apply one of two strategies:
 - Regression-based approach

What is the spatial effect of an economic shock?

- At the heart of spatial economics and crucial for policy design, e.g.:
 - Urban: How does public housing affect real estate values?
 - Regional: Can tax subsidies spur rural development?
 - International: Does trade liberalization lead to growth?
- Attempts to answer questions like these typically apply one of two strategies:
 - Regression-based approach
 - Model-based approach

Option **1**: Regression-based approach

Option 1: Regression-based approach

- Estimate the causal impact of ***shock***_{*it*} in location *i* in time *t* on outcome ***y***_{*it*}:

$$y_{it} = \beta \times \text{shock}_{it} + \delta_i + \delta_t + \varepsilon_{it}$$

Option 1: Regression-based approach

- Estimate the causal impact of ***shock***_{*it*} in location *i* in time *t* on outcome ***y***_{*it*}:

$$y_{it} = \beta \times \textit{shock}_{it} + \delta_i + \delta_t + \varepsilon_{it}$$

- Advantages

Option 1: Regression-based approach

- Estimate the causal impact of ***shock***_{*it*} in location *i* in time *t* on outcome ***y***_{*it*}:

$$y_{it} = \beta \times \textbf{shock}_{it} + \delta_i + \delta_t + \varepsilon_{it}$$

- Advantages
 - Clear mapping from data to β ("lets the data speak")

Option 1: Regression-based approach

- Estimate the causal impact of ***shock***_{*it*} in location *i* in time *t* on outcome ***y***_{*it*}:

$$y_{it} = \beta \times \textbf{shock}_{it} + \delta_i + \delta_t + \varepsilon_{it}$$

- Advantages
 - Clear mapping from data to β ("lets the data speak")
 - Robust to alternative mechanisms

Option 1: Regression-based approach

- Estimate the causal impact of ***shock***_{*it*} in location *i* in time *t* on outcome ***y***_{*it*}:

$$y_{it} = \beta \times \textbf{shock}_{it} + \delta_i + \delta_t + \varepsilon_{it}$$

- Advantages
 - Clear mapping from data to β ("lets the data speak")
 - Robust to alternative mechanisms
 - Clear identification assumptions

Option 1: Regression-based approach

- Estimate the causal impact of ***shock***_{*it*} in location *i* in time *t* on outcome ***y***_{*it*}:

$$y_{it} = \beta \times \text{shock}_{it} + \delta_i + \delta_t + \varepsilon_{it}$$

- Advantages
 - Clear mapping from data to β ("lets the data speak")
 - Robust to alternative mechanisms
 - Clear identification assumptions
- Disadvantages

Option 1: Regression-based approach

- Estimate the causal impact of ***shock***_{*it*} in location *i* in time *t* on outcome ***y***_{*it*}:

$$y_{it} = \beta \times \text{shock}_{it} + \delta_i + \delta_t + \varepsilon_{it}$$

- Advantages

- Clear mapping from data to β ("lets the data speak")
- Robust to alternative mechanisms
- Clear identification assumptions

- Disadvantages

- Abstracts from possible heterogeneous treatment effects

Option 1: Regression-based approach

- Estimate the causal impact of ***shock***_{*it*} in location *i* in time *t* on outcome ***y***_{*it*}:

$$y_{it} = \beta \times \text{shock}_{it} + \delta_i + \delta_t + \varepsilon_{it}$$

- Advantages

- Clear mapping from data to β ("lets the data speak")
- Robust to alternative mechanisms
- Clear identification assumptions

- Disadvantages

- Abstracts from possible heterogeneous treatment effects
- Ignores spatial linkages (possible SUTVA violations)

Option 1: Regression-based approach

- Estimate the causal impact of ***shock***_{*it*} in location *i* in time *t* on outcome ***y***_{*it*}:

$$y_{it} = \beta \times \text{shock}_{it} + \delta_i + \delta_t + \varepsilon_{it}$$

- Advantages

- Clear mapping from data to β ("lets the data speak")
- Robust to alternative mechanisms
- Clear identification assumptions

- Disadvantages

- Abstracts from possible heterogeneous treatment effects
- Ignores spatial linkages (possible SUTVA violations)
- Difficult to make welfare statements

Option **2**: Model-based approach

Option 2: Model-based approach

- Apply a "quantitative spatial model" to calculate GE effect of counterfactual $\{shock_{it}\}_i$ on $\{y_{it}\}_i$:

$$\hat{y}_{it} = \sum_{j=1}^J \pi_{ij} \times \hat{shock}_{jt} \times \hat{y}_{jt}^{\theta}$$

Option 2: Model-based approach

- Apply a "quantitative spatial model" to calculate GE effect of counterfactual $\{shock_{it}\}_i$ on $\{y_{it}\}_i$:

$$\hat{y}_{it} = \sum_{j=1}^J \pi_{ij} \times \hat{shock}_{jt} \times \hat{y}_{jt}^{\theta}$$

- Advantages

Option 2: Model-based approach

- Apply a "quantitative spatial model" to calculate GE effect of counterfactual $\{\mathbf{shock}_{it}\}_i$ on $\{\mathbf{y}_{it}\}_i$:

$$\hat{\mathbf{y}}_{it} = \sum_{j=1}^J \pi_{ij} \times \hat{\mathbf{shock}}_{jt} \times \hat{\mathbf{y}}_{jt}^{\theta}$$

- Advantages
 - Incorporates spatial linkages

Option 2: Model-based approach

- Apply a "quantitative spatial model" to calculate GE effect of counterfactual $\{\mathbf{shock}_{it}\}_i$ on $\{\mathbf{y}_{it}\}_i$:

$$\hat{\mathbf{y}}_{it} = \sum_{j=1}^J \pi_{ij} \times \hat{\mathbf{shock}}_{jt} \times \hat{\mathbf{y}}_{jt}^{\theta}$$

- Advantages
 - Incorporates spatial linkages
 - Separate predictions for each location

Option 2: Model-based approach

- Apply a "quantitative spatial model" to calculate GE effect of counterfactual $\{\mathbf{shock}_{it}\}_i$ on $\{\mathbf{y}_{it}\}_i$:

$$\hat{\mathbf{y}}_{it} = \sum_{j=1}^J \pi_{ij} \times \hat{\mathbf{shock}}_{jt} \times \hat{\mathbf{y}}_{jt}^{\theta}$$

- Advantages
 - Incorporates spatial linkages
 - Separate predictions for each location
 - Can make welfare statements

Option 2: Model-based approach

- Apply a "quantitative spatial model" to calculate GE effect of counterfactual $\{\mathbf{shock}_{it}\}_i$ on $\{\mathbf{y}_{it}\}_i$:

$$\hat{\mathbf{y}}_{it} = \sum_{j=1}^J \pi_{ij} \times \hat{\mathbf{shock}}_{jt} \times \hat{\mathbf{y}}_{jt}^{\theta}$$

- Advantages
 - Incorporates spatial linkages
 - Separate predictions for each location
 - Can make welfare statements
- Disadvantages

Option 2: Model-based approach

- Apply a "quantitative spatial model" to calculate GE effect of counterfactual $\{\mathbf{shock}_{it}\}_i$ on $\{\mathbf{y}_{it}\}_i$:

$$\hat{\mathbf{y}}_{it} = \sum_{j=1}^J \pi_{ij} \times \hat{\mathbf{shock}}_{jt} \times \hat{\mathbf{y}}_{jt}^{\theta}$$

- Advantages
 - Incorporates spatial linkages
 - Separate predictions for each location
 - Can make welfare statements
- Disadvantages
 - Solving non-linear system of equations \rightarrow distance between data & results

Option 2: Model-based approach

- Apply a "quantitative spatial model" to calculate GE effect of counterfactual $\{\mathbf{shock}_{it}\}_i$ on $\{\mathbf{y}_{it}\}_i$:

$$\hat{\mathbf{y}}_{it} = \sum_{j=1}^J \pi_{ij} \times \hat{\mathbf{shock}}_{jt} \times \hat{\mathbf{y}}_{jt}^{\theta}$$

- Advantages
 - Incorporates spatial linkages
 - Separate predictions for each location
 - Can make welfare statements
- Disadvantages
 - Solving non-linear system of equations \rightarrow distance between data & results
 - Relies heavily on model assumptions (perhaps made for tractability rather than realism)

Option 2: Model-based approach

- Apply a "quantitative spatial model" to calculate GE effect of counterfactual $\{\mathbf{shock}_{it}\}_i$ on $\{\mathbf{y}_{it}\}_i$:

$$\hat{\mathbf{y}}_{it} = \sum_{j=1}^J \pi_{ij} \times \hat{\mathbf{shock}}_{jt} \times \hat{\mathbf{y}}_{jt}^{\theta}$$

- Advantages
 - Incorporates spatial linkages
 - Separate predictions for each location
 - Can make welfare statements
- Disadvantages
 - Solving non-linear system of equations \rightarrow distance between data & results
 - Relies heavily on model assumptions (perhaps made for tractability rather than realism)
 - Unclear identification

This Paper: Option 3

- Regression based approach, designed by theory.
 - **Welfare effects** of (local) shocks with minimal modeling assumptions.
 - “Lets the data speak”: **Incorporates GE** spatial linkages into empirical framework.

This Paper: Option 3

- Regression based approach, designed by theory.
 - **Welfare effects** of (local) shocks with minimal modeling assumptions.
 - “Lets the data speak”: **Incorporates GE** spatial linkages into empirical framework.
- Based on two theoretical insights from simple model:
 1. Envelope theorem applied to residents' consumption & commuting → Analytical Welfare
 2. Perturbation to market clearing → GE spatial linkages

This Paper: Option 3

- Regression based approach, designed by theory.
 - **Welfare effects** of (local) shocks with minimal modeling assumptions.
 - “Lets the data speak”: **Incorporates GE** spatial linkages into empirical framework.
- Based on two theoretical insights from simple model:
 1. Envelope theorem applied to residents' consumption & commuting → **Analytical Welfare**
 2. Perturbation to market clearing → **GE spatial linkages**
- Apply methodology to estimate welfare effect of tourism in Barcelona:
 - Rich new data on expenditure and income spatial patterns
 - Causal (shift-share) identification from variation in tourist timing from RoW

This Paper: Option 3

- Regression based approach, designed by theory.
 - **Welfare effects** of (local) shocks with minimal modeling assumptions.
 - “Lets the data speak”: **Incorporates GE** spatial linkages into empirical framework.
- Based on two theoretical insights from simple model:
 1. Envelope theorem applied to residents' consumption & commuting → **Analytical Welfare**
 2. Perturbation to market clearing → **GE spatial linkages**
- Apply methodology to estimate welfare effect of tourism in Barcelona:
 - Rich new data on expenditure and income spatial patterns
 - Causal (shift-share) identification from variation in tourist timing from RoW
- Show that it outperforms options **1** & **2**.

Literature and Contribution

First-Order Impact of Price Shocks

- Deaton (1989), Kim & Vogel (2020), Atkin *et al.* (2018), Baqaee & Burstein (2022)

Small shocks in general equilibrium

- Allen *et al.* (2020), Baqaee & Farhi (2019), Kleinman *et al.* (2020), Porto (2006)

Impact of Tourism

- Almagro & Domínguez-lino (2019), García-López *et al.* (2019), Faber & Gaubert (2019)

Urban Quantitative Spatial Economics

- Ahlfeldt *et al.* (2015), Monte *et al.* (2018), Allen & Arkolakis (2016), Heblich *et al.* (2020)

Big Data Spatial Economics

- Athey *et al.* (2020), Couture *et al.* (2020), Davis *et al.* (2019), Agarwal *et al.* (2017), Miyauchi *et al.* (2021)

Outline of Talk

A General Methodology for (small) Urban Shocks

Tourism in Barcelona

Empirical Strategy and Identification

Is Tourism Good for Locals?

Comparison with a Quantitative GE Model

Conclusion

Setup

[Setup Details](#)

- A city is a set of $\{1, \dots, N\} \equiv \mathcal{N}$ **blocks**.
- Each $n \in \mathcal{N}$ inhabited by **representative resident**
 - with homothetic preferences.
- Each $i \in \mathcal{N}$ inhabited by **representative firm** producing **differentiated variety**
 - with CRS technology.
- Residents Blocks are separated by *(iceberg) commuting and trade costs*.
- Tourists reside in RoW $i = 0$, produce own (numeraire) variety.

Setup

[Setup Details](#)

- A city is a set of $\{1, \dots, N\} \equiv \mathcal{N}$ **blocks**.
- Each $n \in \mathcal{N}$ inhabited by **representative resident**
 - with homothetic preferences.
- Each $i \in \mathcal{N}$ inhabited by **representative firm** producing **differentiated variety**
 - with CRS technology.
- Residents Blocks are separated by *(iceberg) commuting and trade costs*.
- Tourists reside in RoW $i = 0$, produce own (numeraire) variety.

Question

Impact of a (foreign) demand shock $E^T \equiv \{E_1^T, \dots, E_N^T\}$ on residents $\{1, \dots, N\}$ welfare?

Residents

Residents

- Representative resident n consumes/commutes to solve:

$$\max_{\{c_{ni}, l_{ni}\}} u_n \left(\{c_{ni}\}_{i \in \{0, \mathcal{N}\}} \right)$$

s.t. to budget & labor constraints:

$$\sum_{i \in \{0, \mathcal{N}\}} p_{ni} c_{ni} \leq \sum_{i \in \mathcal{N}} w_{ni} l_{ni}$$

$$H_n \left(\{l_{ni}\}_{i \in \mathcal{N}} \right) \leq T_n$$

increasing & weakly convex fixed labor endowment

Residents

- Representative resident n consumes/commutes to solve:

$$\max_{\{c_{ni}, l_{ni}\}} u_n \left(\{c_{ni}\}_{i \in \{0, \mathcal{N}\}} \right)$$

s.t. to budget & labor constraints:

$$\sum_{i \in \{0, \mathcal{N}\}} p_{ni} c_{ni} \leq \sum_{i \in \mathcal{N}} w_{ni} l_{ni}$$

$$\underbrace{H_n \left(\{l_{ni}\}_{i \in \mathcal{N}} \right)}_{\text{increasing \& weakly convex}} \leq \underbrace{T_n}_{\text{fixed labor endowment}}$$

- Homothetic demand $\implies u_n = v_n / G(\mathbf{p}_n)$, where income v_n solves:

$$v_n \equiv \max_{\{l_{ni}\}} \sum_{j \in \mathcal{N}} w_j l_{nj}$$

s.t. the labor constraint.

Insight 1: An analytical expression for welfare impact of (small) shocks

Q: What is the first order impact of a change in prices and/or wages on the welfare of residents in n ?

- Optimization gives indirect utility $u_n = \frac{T_n \overset{\text{Wage aggregator}}{J(\mathbf{w}_n)}}{\underset{\text{Price aggregator}}{G(\mathbf{p}_n)}}$

- Then envelope theorem yields

$$\mathbf{d} \ln \mathbf{utility}_n = \underbrace{\sum_i \mathbf{commuting}_{n \rightarrow i} \times \partial \ln \mathbf{wages}_i}_{\Delta \text{Spatial Income}} - \underbrace{\sum_i \mathbf{spending}_{n \rightarrow i} \times \partial \ln \mathbf{prices}_i}_{\Delta \text{Spatial Price Index}} \quad (1)$$

Insight 1: An analytical expression for welfare impact of (small) shocks

Q: What is the first order impact of a change in prices and/or wages on the welfare of residents in n ?

- Optimization gives indirect utility $u_n = \frac{T_n \overset{\text{Wage aggregator}}{J(\mathbf{w}_n)}}{\underset{\text{Price aggregator}}{G(\mathbf{p}_n)}}$
- Then envelope theorem yields

$$\mathbf{d} \ln u_n = \underbrace{\sum_i \mathbf{c}_{ni} \times \partial \ln \mathbf{w}_i}_{\Delta \text{Spatial Income}} - \underbrace{\sum_i \mathbf{s}_{ni} \times \partial \ln \mathbf{p}_i}_{\Delta \text{Spatial Price Index}} \quad (1)$$

- Extends the insights of e.g. Houthakker (1952), Domar (1961), Hulten (1978), Deaton (1989), Porto (2006) to an urban setting with commuting.

Production and Market Clearing

Production and Market Clearing

- Representative firm in location $i \in \mathcal{N}$ combines labor, capital and a specific factor to produce its differentiated variety, with share of θ_i^l (θ^k) of income accruing to labor (capital).

Production and Market Clearing

- Representative firm in location $i \in \mathcal{N}$ combines labor, capital and a specific factor to produce its differentiated variety, with share of θ_i^l (θ^k) of income accruing to labor (capital).
- In equilibrium:
 - Firm income is equal to total sales:

$$y_i = p_i q_i = \sum_{n \in \mathcal{N}} s_{in} v_n + s_i E^T,$$

where $s_i E^T$ is the demand shock in i .

Production and Market Clearing

- Representative firm in location $i \in \mathcal{N}$ combines labor, capital and a specific factor to produce its differentiated variety, with share of θ_i^l (θ^k) of income accruing to labor (capital).
- In equilibrium:
 - Firm income is equal to total sales:

$$y_i = p_i q_i = \sum_{n \in \mathcal{N}} s_{in} v_n + s_i E^T,$$

where $s_i E^T$ is the demand shock in i .

- Fraction θ_i^l of firm income accrues to labor:

$$\sum_{n \in \mathcal{N}} w_i l_{ni} = \theta_i^l \left(\sum_{n \in \mathcal{N}} s_{in} v_n + s_i E^T \right)$$

Insight 2: An analytical expression for GE propagation of shocks

Q: What is the short-run impact of a change in E^T on prices and wages?

Insight 2: An analytical expression for GE propagation of shocks

Q: What is the short-run impact of a change in E^T on prices and wages?

- Holding labor & exp. shares fixed and perturbing the market clearing conditions:

$$\partial \ln \mathbf{p} = \beta (\mathbf{M} d \ln \mathbf{w} + \mathbf{D}^T \partial \ln \mathbf{E}^T)$$

$$\partial \ln \mathbf{w} = \beta (\mathbf{I} - \mathbf{M})^{-1} \mathbf{D}^T \partial \ln \mathbf{E}^T$$

where $\beta \equiv 1 - \theta^k$ and:

$$\mathbf{M} \equiv (\mathbf{D}_y)^{-1} \mathbf{S} \mathbf{D}_v \mathbf{C}; \quad \mathbf{S} \equiv [s_{in}]; \quad \mathbf{C} \equiv [c_{nj}];$$

$$\mathbf{D}_y \equiv \text{diag}(y_i); \quad \mathbf{D}_v \equiv \text{diag}(v_n); \quad \mathbf{D}_T \equiv \text{diag}\left(\frac{s_i E^T}{y_i}\right)$$

Insight 2: An analytical expression for GE propagation of shocks

Q: What is the short-run impact of a change in E^T on prices and wages?

- Holding labor & exp. shares fixed and perturbing the market clearing conditions:

$$\partial \ln \mathbf{p} = \beta (\mathbf{M} d \ln \mathbf{w} + \mathbf{D}^T \partial \ln \mathbf{E}^T)$$

$$\partial \ln \mathbf{w} = \beta (\mathbf{I} - \mathbf{M})^{-1} \mathbf{D}^T \partial \ln \mathbf{E}^T$$

where $\beta \equiv 1 - \theta^k$ and:

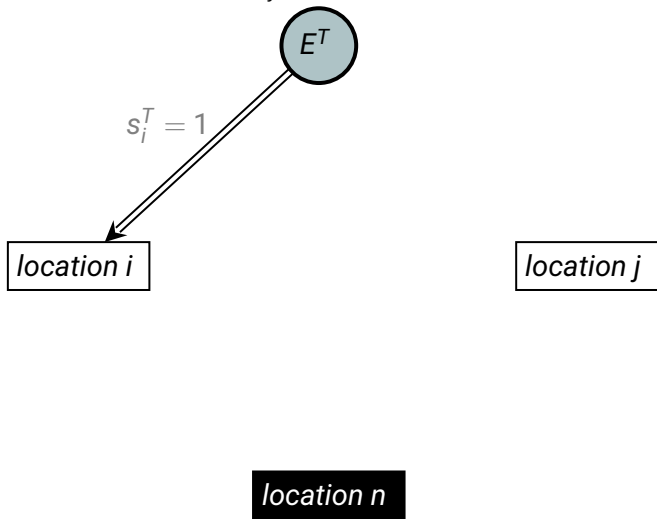
$$\mathbf{M} \equiv (\mathbf{D}_y)^{-1} \mathbf{S} \mathbf{D}_v \mathbf{C}; \quad \mathbf{S} \equiv [s_{in}]; \quad \mathbf{C} \equiv [c_{nj}];$$

$$\mathbf{D}_y \equiv \text{diag}(y_i); \quad \mathbf{D}_v \equiv \text{diag}(v_n); \quad \mathbf{D}_T \equiv \text{diag}\left(\frac{s_i E^T}{y_i}\right)$$

! *Short-run* GE response to *local* shocks in *static* framework.

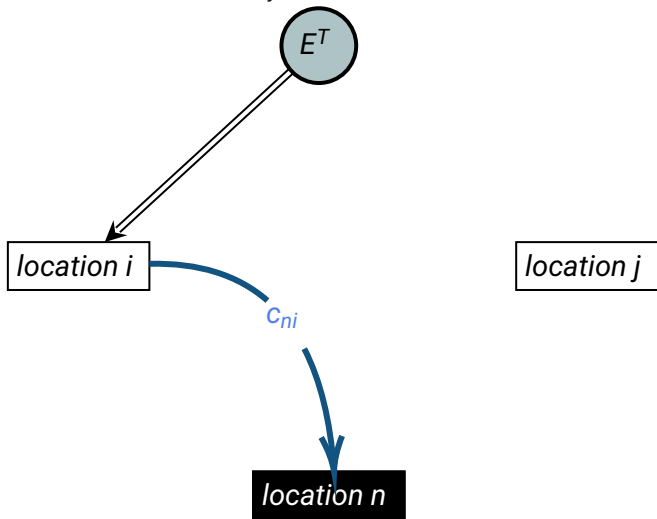
Intuition for the GE propagation

Consider external **demand shock** E^T to a city



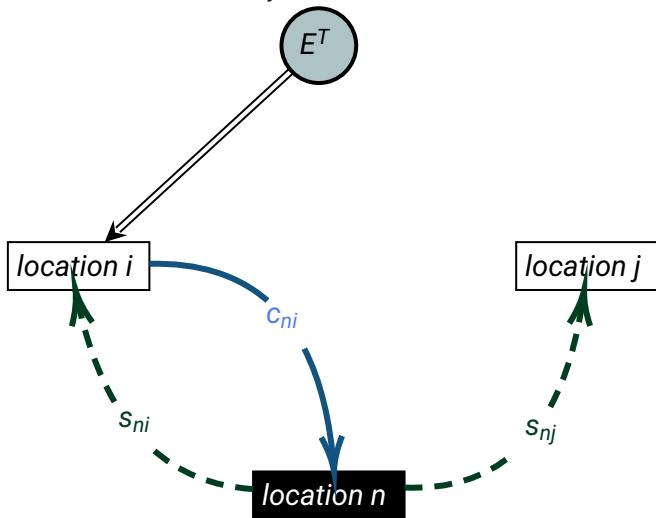
Intuition for the GE propagation

Consider external **demand shock** E^T to a city \rightarrow **Income Shock**



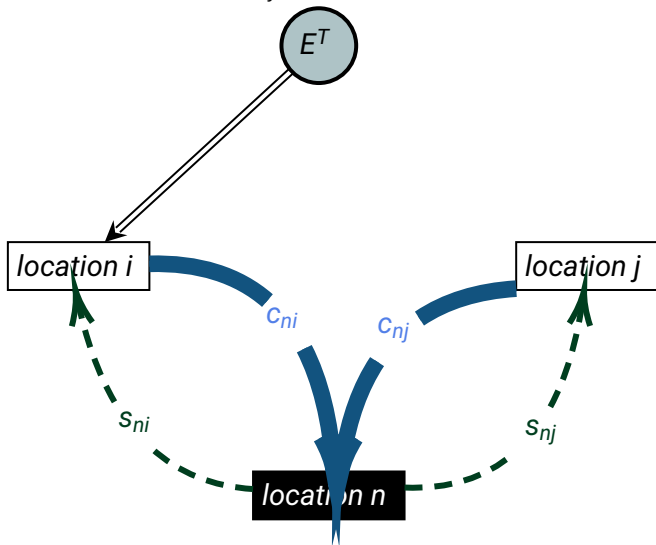
Intuition for the GE propagation

Consider external **demand shock** E^T to a city \rightarrow **Income Shock** \rightarrow **Demand**



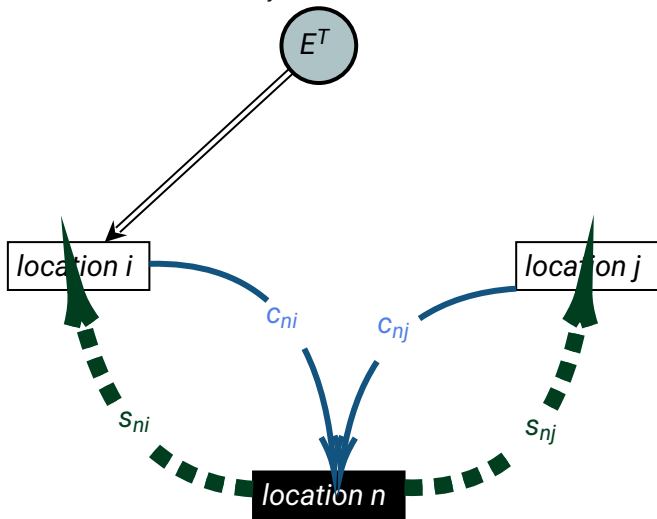
Intuition for the GE propagation

Consider external **demand shock** E^T to a city \rightarrow **Income Shock** \rightarrow **Demand** \rightarrow **Income**



Intuition for the GE propagation

Consider external **demand shock** E^T to a city \rightarrow **Income Shock** \rightarrow **Demand** \rightarrow **Income** \rightarrow **Demand**



Insight 2: Analytical expressions for GE propagation of shocks, ctd.

- Solving the system and using a Neumann series expansion:

$$\begin{aligned} \frac{\partial \ln p_i}{\partial \ln E^T} = & \underbrace{\beta (1 + [M_{ii}] + [M_{ii}^2] + \dots)}_{\text{GE HTE of own shock}} \left(\frac{s_i E^T}{y_i} \right) \\ & + \underbrace{\beta \sum_{j \neq i} ([M_{ij}] + [M_{ij}^2] + \dots)}_{\text{GE spillovers from shocks elsewhere}} \left(\frac{s_j E^T}{y_j} \right) \end{aligned} \quad (2)$$

Insight 2: Analytical expressions for GE propagation of shocks, ctd.

- Solving the system and using a Neumann series expansion:

$$\begin{aligned} \frac{\partial \ln p_i}{\partial \ln E^T} = & \underbrace{\beta (1 + [M_{ii}] + [M_{ii}^2] + \dots)}_{\text{GE HTE of own shock}} \left(\frac{s_i E^T}{y_i} \right) \\ & + \underbrace{\beta \sum_{j \neq i} ([M_{ij}] + [M_{ij}^2] + \dots)}_{\text{GE spillovers from shocks elsewhere}} \left(\frac{s_j E^T}{y_j} \right) \end{aligned} \quad (2)$$

- And similarly for residential incomes:

$$\frac{\partial \ln v_n}{\partial \ln E^T} = \beta \sum_{j \in \mathcal{N}} c_{nj} \sum_{k \in \mathcal{N}} ([M_{jk}^0] + [M_{jk}] + [M_{jk}^2] + \dots) \left(\frac{s_k E^T}{y_k} \right) \quad (3)$$

Taking stock

- *Question:* Welfare impact on residents of a demand shock in a spatial network?

Taking stock

- *Question:* Welfare impact on residents of a demand shock in a spatial network?
- Proposed framework provides analytical expressions for:
 - Resident welfare (equation 1)
 - GE propagation of demand shocks throughout the city (equations 2 and 3).

Taking stock

- *Question:* Welfare impact on residents of a demand shock in a spatial network?
- Proposed framework provides analytical expressions for:
 - Resident welfare (equation 1)
 - GE propagation of demand shocks throughout the city (equations 2 and 3).
- Evaluating the welfare effects of an urban shock requires:
 - Consumption share data $\mathbf{S} \equiv \{\mathbf{s}_{ni}\}_{n=1,i=1}^{N,N}$
 - Income share data $\mathbf{C} \equiv \{\mathbf{c}_{ni}\}_{n=1,i=1}^{N,N}$
 - Estimates of key elasticities: $\{\partial \ln \mathbf{p}_i, \partial \ln \mathbf{v}_n\}_{i=1}^N$ to an exogenous shock $\partial \ln \mathbf{E}^T$ (next)

Outline of Talk

A General Methodology for (small) Urban Shocks

Tourism in Barcelona

Empirical Strategy and Identification

Is Tourism Good for Locals?

Comparison with a Quantitative GE Model

Conclusion

(Within-year) welfare impact of tourism spending on locals?

- Large part of the economy
 - 7% of world exports
 - 330 million jobs
 - Spain: 11% of GDP

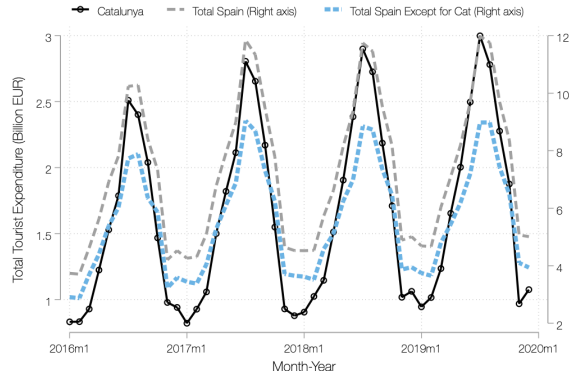
(Within-year) welfare impact of tourism spending on locals?

- Large part of the economy

- 7% of world exports
- 330 million jobs
- Spain: 11% of GDP

- Growing, especially in cities

- BCN: 25% secular ↑ in past 5 yrs
- BCN: 200% seasonal ↑ within year



(Within-year) welfare impact of tourism spending on locals?

- Large part of the economy
 - 7% of world exports
 - 330 million jobs
 - Spain: 11% of GDP
- Growing, especially in cities
 - BCN: 25% secular \uparrow in past 5 yrs
 - BCN: 200% seasonal \uparrow within year
- Contentious



New Generation of High Resolution Urban Datasets

- Working closely with Caixabank, largest Spanish bank based in Barcelona
- First paper to combine:
 1. High resolution bilateral expenditure data.
 2. High resolution residential income data.
 3. High resolution commuting data.

High Resolution Data on Urban Consumption & Income Networks

Consumption Shares

- Source: **Caixabank**'s account & point-of-sale data (165M+ transactions pa) ~ 54% of total exp. (HBS)
- Locals: 1095 residential tiles \times 1095 cons tiles \times 20 sectors \times 36 months (1/2017 - 12/2019)
- Tourists: 15 *countries* of origin \times 1095 cons tiles \times 20 sectors \times 36 months

High Resolution Data on Urban Consumption & Income Networks

Consumption Shares

- Source: **Caixabank**'s account & point-of-sale data (165M+ transactions pa) ~ 54% of total exp. (HBS)
- Locals: 1095 residential tiles \times 1095 cons tiles \times 20 sectors \times 36 months (1/2017 - 12/2019)
- Tourists: 15 *countries* of origin \times 1095 cons tiles \times 20 sectors \times 36 months

Income Shares

- Source: **Caixabank**'s payrolls from over 400k accounts
- Mean, total, and median income per 1095 residential census tract Comparison: INE
- Combined with **mobility** patterns imputed from weekday lunches
 - + Alternative commuting patterns from cell phone locations (INE)

High Resolution Data on Urban Consumption & Income Networks

Consumption Shares

- Source: **Caixabank**'s account & point-of-sale data (165M+ transactions pa) ~ 54% of total exp. (HBS)
- Locals: 1095 residential tiles \times 1095 cons tiles \times 20 sectors \times 36 months (1/2017 - 12/2019)
- Tourists: 15 *countries* of origin \times 1095 cons tiles \times 20 sectors \times 36 months

Income Shares

- Source: **Caixabank**'s payrolls from over 400k accounts
- Mean, total, and median income per 1095 residential census tract Comparison: INE
- Combined with **mobility** patterns imputed from weekday lunches
 - + Alternative commuting patterns from cell phone locations (INE)

Housing prices and rental rates

- Idealista ("Spanish Zillow")
- Monthly frequency for neighborhoods (more aggregated than census blocks)

Two Stylized Facts Towards Welfare Analysis

FACT 1: Tourist spending varies across space and time

→ Identification strategy for elasticities

FACT 2: Locals' spending and income spatially determined by residence

→ Consumption and Income shares

Two Stylized Facts Towards Welfare Analysis

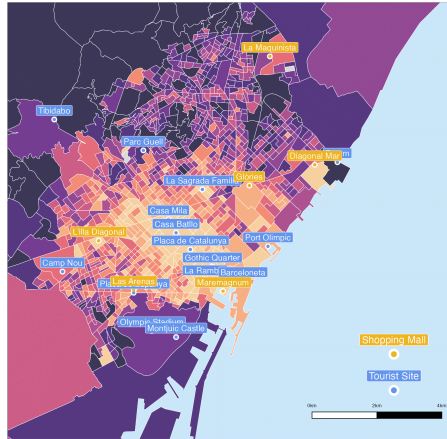
FACT 1: Tourist spending varies across space and time

→ Identification strategy for elasticities

FACT 2: Locals' spending and income spatially determined by residence

→ Consumption and Income shares

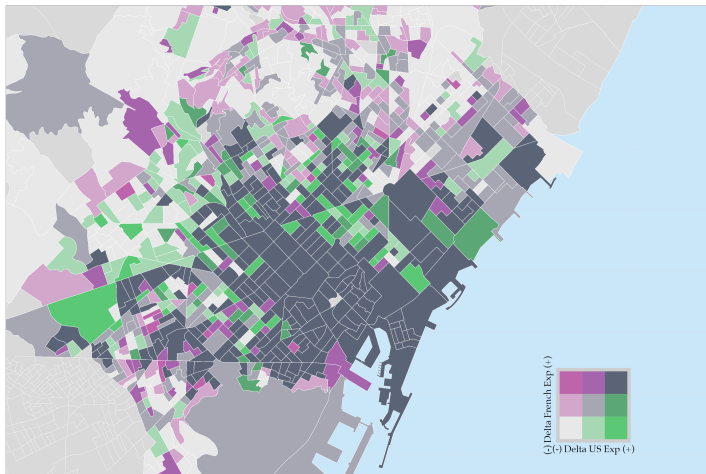
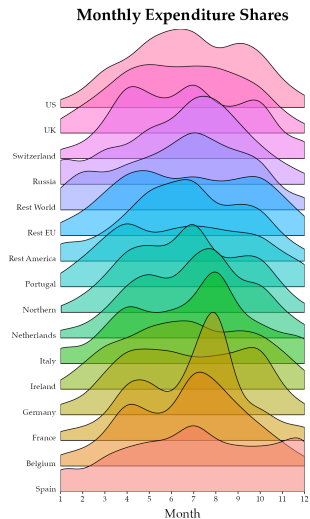
Fact 1A: Tourist spending varies across space



Average (yearly) expenditure per sqm by tourists.



FACT 1B: Tourism varies across time within the city



Two Stylized Facts Towards Welfare Analysis

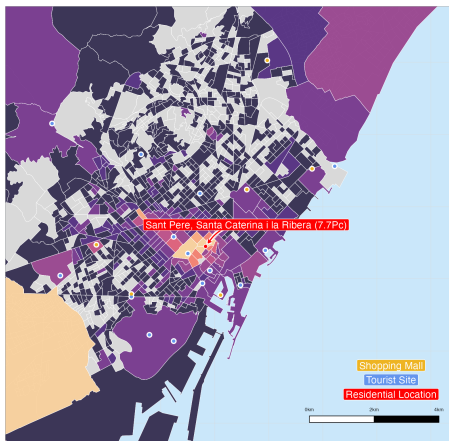
FACT 1: Tourist spending varies across space and time

→ Identification strategy

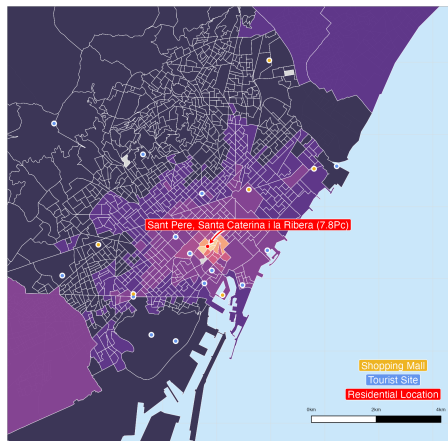
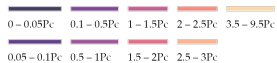
FACT 2: Locals' spending and income are spatially determined by residence

→ Consumption and Income shares

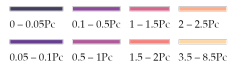
Fact 2: Locals spending and income patterns vary by residence



Shares



Shares



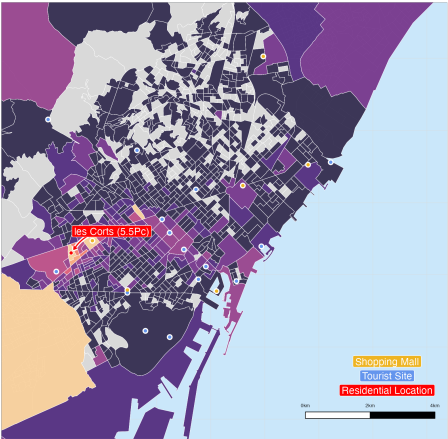
Cross-Sec. Local Spending

Cross-Sec. Income

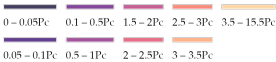
Exp Gravity

Commuting Gravity

Fact 2: Locals spending and income patterns vary by residence

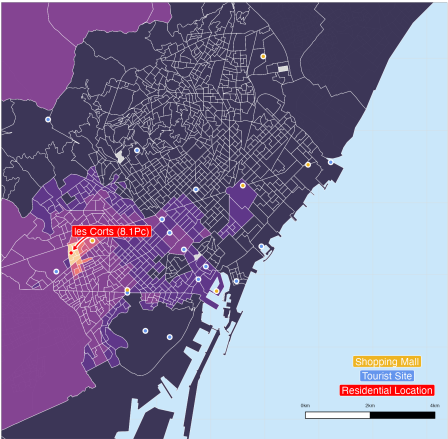


Shares

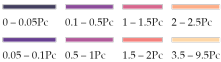


Cross-Sec. Local Spending

Cross-Sec. Income



Shares



Exp Gravity

Commuting Gravity

Outline of Talk

A General Methodology for (small) Urban Shocks

Tourism in Barcelona

Empirical Strategy and Identification

Is Tourism Good for Locals?

Comparison with a Quantitative GE Model

Conclusion

From **Theory** to Estimation

- Recall from equation (1) we have the following welfare expression:

$$d \ln u_n = \partial \ln v_n - \sum_{j \in \mathcal{N}} s_{nj} \partial \ln p_j$$

From **Theory** to Estimation

- Recall from equation (1) we have the following welfare expression:

$$d \ln u_n = \partial \ln v_n - \sum_{j \in \mathcal{N}} s_{nj} \partial \ln p_j$$

- From equations (2) and (3) we have the changes in prices and incomes:

$$\partial \ln p_i = \beta \sum_{j \in \mathcal{N}} \sum_{k \geq 0} M_{ij}^k \left(\frac{E_j^T}{y_j} \right) \partial \ln E_j^T$$

$$\partial \ln v_n = \beta \sum_{i \in \mathcal{N}} c_{ni} \sum_{j \in \mathcal{N}} \sum_{k \geq 0} M_{ij}^k \left(\frac{E_j^T}{y_j} \right) \partial \ln E_j^T$$

From Theory to **Estimation**

- Recall from equation (1) we have the following welfare expression:

$$d \ln u_n = \partial \ln v_n - \sum_{j \in \mathcal{N}} s_{jn} \partial \ln p_j$$

- Equations (2) and (3) in regression form:

$$\ln p_{it} = \beta \sum_{j \in \mathcal{N}} \sum_{k \geq 0} M_{ij}^k \left(\frac{E_{j0}^T}{y_{it}} \right) \ln E_{jt}^T + \delta_i + \delta_t + \varepsilon_{it}$$

$$\ln v_{nt} = \beta \sum_{i \in \mathcal{N}} c_{ni} \sum_{j \in \mathcal{N}} \sum_{k \geq 0} M_{ij}^k \left(\frac{E_{j0}^T}{y_{j0}} \right) \ln E_{jt}^T + \delta_n + \delta_t + \varepsilon_{nt}$$

Two Empirical Challenges

1. What about non-pecuniary effects?

Two Empirical Challenges

1. What about non-pecuniary effects?

- Example: Value eating at a restaurant near the beach more than just the food.
- Tourists may change those amenities.

Two Empirical Challenges

1. What about non-pecuniary effects?

- Example: Value eating at a restaurant near the beach more than just the food.
- Tourists may change those amenities.

→ *Solution*: Use expenditure share gravity to recover "amenity adjusted" prices.

Two Empirical Challenges

1. What about non-pecuniary effects?

- Example: Value eating at a restaurant near the beach more than just the food.
- Tourists may change those amenities.

→ *Solution*: Use expenditure share gravity to recover "amenity adjusted" prices.

2. Tourist spending $\{\ln E_{it}^T\}$ may be correlated with other changes in prices and incomes $\{\varepsilon_{it}\}$

Two Empirical Challenges

1. What about non-pecuniary effects?

- Example: Value eating at a restaurant near the beach more than just the food.
- Tourists may change those amenities.

→ *Solution*: Use expenditure share gravity to recover "amenity adjusted" prices.

2. Tourist spending $\{\ln E_{it}^T\}$ may be correlated with other changes in prices and incomes $\{\epsilon_{it}\}$

- Example: Both tourists and locals prefer to spend more time near the beach when weather is nice.

Two Empirical Challenges

1. What about non-pecuniary effects?

- Example: Value eating at a restaurant near the beach more than just the food.
- Tourists may change those amenities.

→ *Solution*: Use expenditure share gravity to recover "amenity adjusted" prices.

2. Tourist spending $\{\ln E_{it}^T\}$ may be correlated with other changes in prices and incomes $\{\epsilon_{it}\}$

- Example: Both tourists and locals prefer to spend more time near the beach when weather is nice.

→ *Solution*: "shift-share" IV relying on variation in tourist preferences across origins & timing of visitors (from Fact 1B)

1. Recovering amenity-adjusted prices

- From CES preferences, derive gravity regression, estimate by PPML

- $\ln \delta_{it}$ is the destination fixed effect of a gravity regression:

$$\ln X_{nit} = \ln \delta_{nt} + \ln \delta_{it} + (1 - \sigma_t) \ln \tau_{nit} + \varepsilon_{nit}$$

- τ_{nit} is the iceberg friction (calculated from travel time, origin income, and average bilateral expenditure)

1. Recovering amenity-adjusted prices

- From CES preferences, derive gravity regression, estimate by PPML

- $\ln \delta_{it}$ is the destination fixed effect of a gravity regression:

$$\ln X_{nit} = \ln \delta_{nt} + \ln \delta_{it} + (1 - \sigma_t) \ln \tau_{nit} + \varepsilon_{nit}$$

- τ_{nit} is the iceberg friction (calculated from travel time, origin income, and average bilateral expenditure)
- $\ln \delta_{it}$ denotes attractiveness of i = prices & amenity value
 - Low $\ln \delta_{it}$ means either prices are very high or amenity value low

1. Recovering amenity-adjusted prices

- From CES preferences, derive gravity regression, estimate by PPML

- $\ln \delta_{it}$ is the destination fixed effect of a gravity regression:

$$\ln X_{nit} = \ln \delta_{nt} + \ln \delta_{it} + (1 - \sigma_t) \ln \tau_{nit} + \varepsilon_{nit}$$

- τ_{nit} is the iceberg friction (calculated from travel time, origin income, and average bilateral expenditure)
- $\ln \delta_{it}$ denotes attractiveness of i = prices & amenity value
 - Low $\ln \delta_{it}$ means either prices are very high or amenity value low
- Amenity-adjusted prices: $\ln p_{it} = (1/(1 - \hat{\sigma}_t)) \times \ln \hat{\delta}_{it}$

2. Identification: Shift-Share IV from Het Tourist Pref

- *Intuition:* Use fact that tourists from different countries visit at different times, spend money in different places

2. Identification: Shift-Share IV from Het Tourist Pref

- *Intuition:* Use fact that tourists from different countries visit at different times, spend money in different places
- Instrument for tourist expenditure with:

$$B_{it}^T = \sum_{g \in T} s_{git}^0 \times E_{gt}^T$$

2. Identification: Shift-Share IV from Het Tourist Pref

- *Intuition:* Use fact that tourists from different countries visit at different times, spend money in different places
- Instrument for tourist expenditure with:

$$B_{it}^T = \sum_{g \in T} s_{git}^0 \times E_{gt}^T$$

- Shares s_{git}^0 capture spatial preferences for tourist origin g in baseline

2. Identification: Shift-Share IV from Het Tourist Pref

- *Intuition:* Use fact that tourists from different countries visit at different times, spend money in different places
- Instrument for tourist expenditure with:

$$B_{it}^T = \sum_{g \in T} s_{git}^0 \times E_{gt}^T$$

- Shares s_{git}^0 capture spatial preferences for tourist origin g in baseline
- Shifts E_{gt}^T from changes in total tourist expenditure (elsewhere)

Estimation & Results

Effect of tourism on prices

- Average treatment effect:

$$\ln p_{it} = \beta_1 \ln E_{it}^T + \delta_i + \delta_t + \varepsilon_{it}$$

Effect of tourism on prices

- Average treatment effect:

$$\ln p_{it} = \beta_1 \ln E_{it}^T + \delta_i + \delta_t + \varepsilon_{it}$$

- With own & others GE linkages:

$$\begin{aligned} \ln p_{it} = & \beta_1 \ln E_{it}^T + \underbrace{\beta_2 (1 + [M_{ii}] + \dots) \left(\frac{E_{i0}^T}{y_{i0}} \right) \ln E_{it}^T}_{\text{GE HTE of own shock}} \\ & + \underbrace{\beta_3 \sum_{j \neq i} ([M_{ij}] + \dots) \left(\frac{E_{j0}^T}{y_{j0}} \right) \ln E_{jt}^T}_{\text{GE spillovers from shocks elsewhere}} + \delta_i + \delta_t + \varepsilon_{it} \end{aligned}$$

Effect of tourism on prices

DEPENDENT VARIABLE: LOG LOCAL PRICE (AMENITY-ADJUSTED)

**ATE:
No Spatial Spillovers**

Local Tourist Spending 0.0536*
(0.0292)

Tourist Spending Everywhere (GE)

GE Locally

Spillovers from Elsewhere

Fixed-effects

Census Tract Yes

Year-Month Yes

N 25,379

Within R² 0.01481

*Driscoll-Kraay (L=2) standard-errors in parentheses. Signif. Codes: ***: 0.01, **: 0.05, *: 0.1.*

Effect of tourism on prices

DEPENDENT VARIABLE: LOG LOCAL PRICE (AMENITY-ADJUSTED)

	ATE: No Spatial Spillovers	GE (exact sum): All Spatial Spillovers
Local Tourist Spending	0.0536* (0.0292)	-0.0357 (0.0258)
Tourist Spending Everywhere (GE)		0.3449*** (0.0607)
GE Locally		
Spillovers from Elsewhere		
Fixed-effects		
Census Tract	Yes	Yes
Year-Month	Yes	Yes
N	25,379	25,379
Within R ²	0.01481	0.03878

Driscoll-Kraay (L=2) standard-errors in parentheses. Signif. Codes: ***: 0.01, **: 0.05, *: 0.1.

Effect of tourism on prices

DEPENDENT VARIABLE: LOG LOCAL PRICE (AMENITY-ADJUSTED)

	ATE: No Spatial Spillovers	GE (exact sum): All Spatial Spillovers	GE (exact sum): Own/Else Spillovers
Local Tourist Spending	0.0536* (0.0292)	-0.0357 (0.0258)	-0.0357 (0.0263)
Tourist Spending Everywhere (GE)		0.3449*** (0.0607)	
GE Locally			0.3306*** (0.0558)
Spillovers from Elsewhere			0.4184*** (0.1463)
<i>Fixed-effects</i>			
Census Tract	Yes	Yes	Yes
Year-Month	Yes	Yes	Yes
<i>N</i>	25,379	25,379	25,379
Within R ²	0.01481	0.03878	0.04174

Driscoll-Kraay (L=2) standard-errors in parentheses. Signif. Codes: ***: 0.01, **: 0.05, *: 0.1.

Inside GE Propagation

Prices

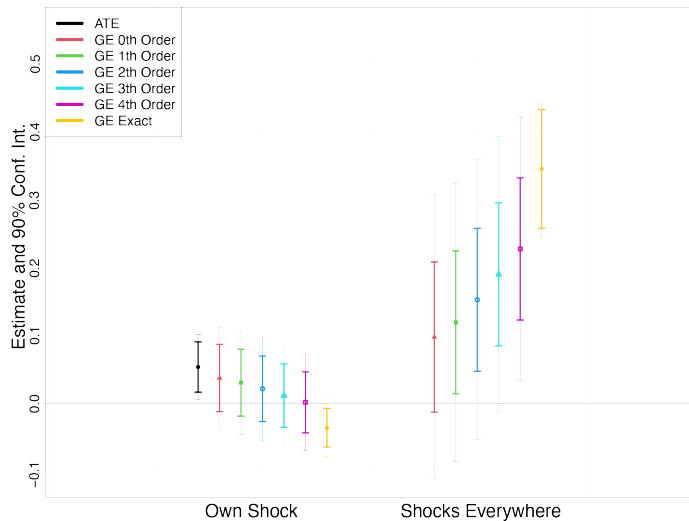
- Consider different degree approximations to GE linkages
- GE Exact \equiv Leontief Inverse

Inside GE Propagation

Prices

- Consider different degree approximations to GE linkages
- GE Exact \equiv Leontief Inverse

- Thinner C.I: Driskoll-Kraay S.E.
- Thicker C.I: Robust S.E.



Effect of tourism on incomes

- Average treatment effect:

$$\ln v_{nt} = \beta_1 \ln E_{nt}^T + \delta_n + \delta_t + \varepsilon_{nt}$$

Effect of tourism on incomes

- Average treatment effect:

$$\ln v_{nt} = \beta_1 \ln E_{nt}^T + \delta_n + \delta_t + \varepsilon_{nt}$$

- With own & others GE linkages:

$$\begin{aligned} \ln v_{nt} = & \beta_1 \ln E_{nt}^T + \underbrace{\beta_2 \sum_{j \in \mathcal{N}} c_{nj} (1 + [M_{jj}] + \dots) \left(\frac{E_{j0}^T}{y_{j0}} \right) \ln E_{jt}^T}_{\text{GE HTE of own shock}} \\ & + \underbrace{\beta_3 \sum_{j \in \mathcal{N}} c_{nj} \sum_{k \neq j} ([M_{jk}] + \dots) \left(\frac{E_{k0}^T}{y_{k0}} \right) \ln E_{kt}^T}_{\text{GE spillovers from shocks elsewhere}} + \delta_n + \delta_t + \varepsilon_{nt} \end{aligned}$$

Effect of tourism on incomes

DEPENDENT VARIABLE: LOG LOCAL EARNINGS

	ATE: No Spatial Spillovers	GE: All Spatial Spillovers	GE: Own/Else Spillovers
Local Tourist Spending	0.0109 (0.0065)	0.0059 (0.0045)	0.0059 (0.0044)
Tourist Spending Everywhere (GE)		0.3040** (0.1464)	
GE <i>Locally</i>			0.3040** (0.1462)
Spillovers from <i>Elsewhere</i>			0.3032 (0.2453)
<i>Fixed-effects</i>			
Census Tract	Yes	Yes	Yes
Year-Month	Yes	Yes	Yes
<i>N</i>	25,379	25,379	25,379
Within R ²	0.00025	0.00116	0.00116

Driscoll-Kraay (L=2) standard-errors in parentheses. Signif. Codes: ***: 0.01, **: 0.05, *: 0.1.

Inside GE Propagation

Incomes

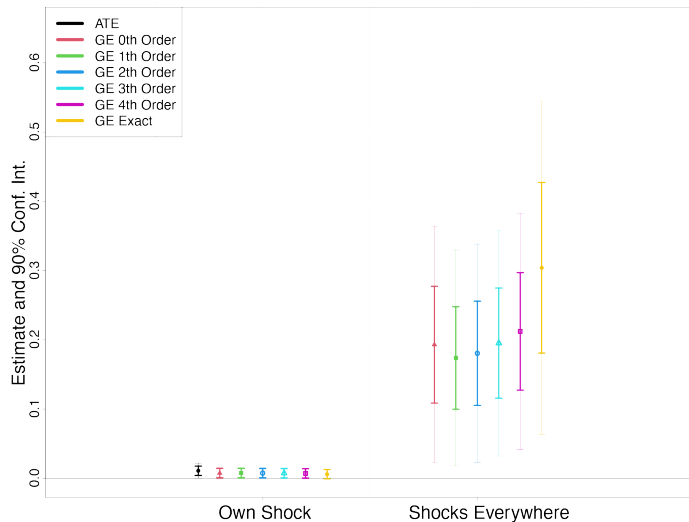
- Consider different degree approximations to GE linkages
- GE Exact \equiv Leontief Inverse

Inside GE Propagation

Incomes

- Consider different degree approximations to GE linkages
- GE Exact \equiv Leontief Inverse

- Thinner C.I: Driskoll-Kraay S.E.
- Thicker C.I: Robust S.E.



Outline of Talk

A General Methodology for (small) Urban Shocks

Tourism in Barcelona

Empirical Strategy and Identification

Is Tourism Good for Locals?

Comparison with a Quantitative GE Model

Conclusion

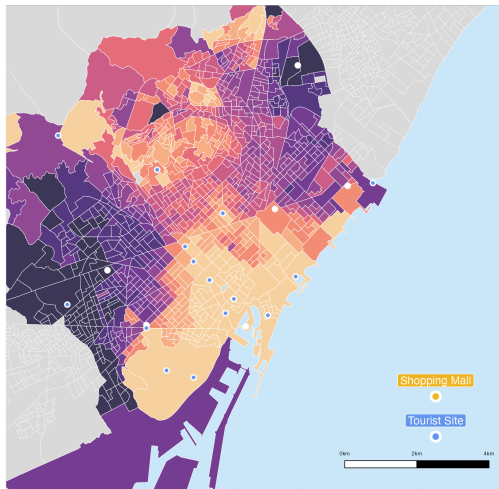
Is tourism *good* for locals?

- Welfare Formula

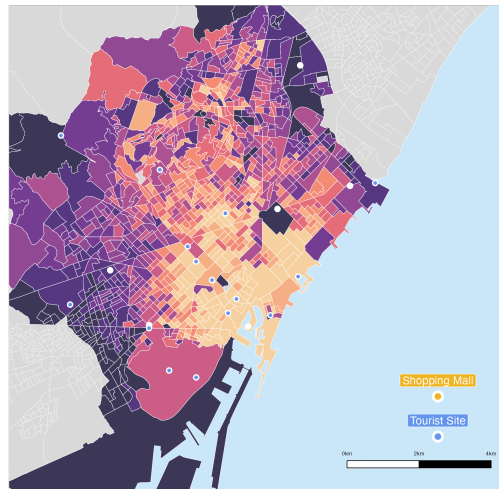
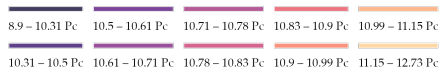
$$d \ln u_n = \frac{\partial \ln v_n}{\partial \ln E_i^T} \times d \ln E_i^T - \sum_i s_{ni} \times \frac{\partial \ln p_i}{\partial \ln E_i^T} \times d \ln E_i^T$$

- s_{ni} use baseline averages in 2017
- Predict income and price changes from January to July using our data and IV

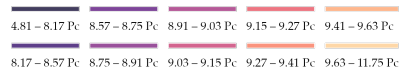
Income (Panel A) and Price Effects (Panel B) - GE



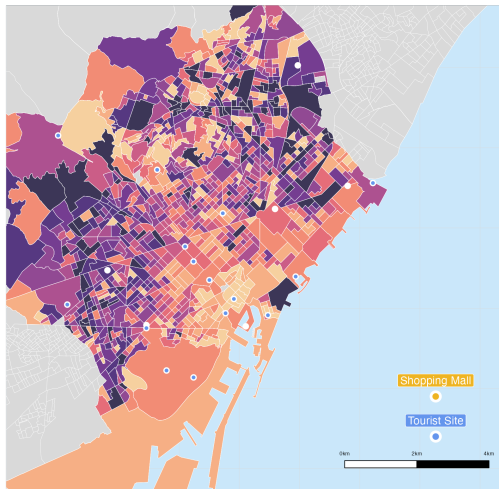
Change in Income (GE)



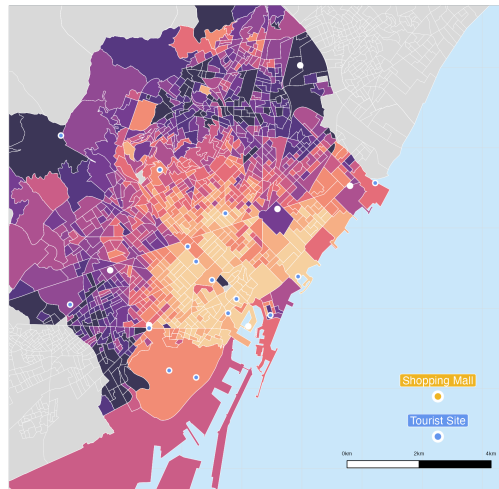
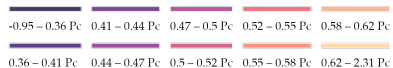
Change in Price Index (GE)



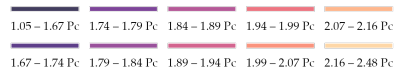
Income (Panel A) and Price Effects (Panel B) - ATE



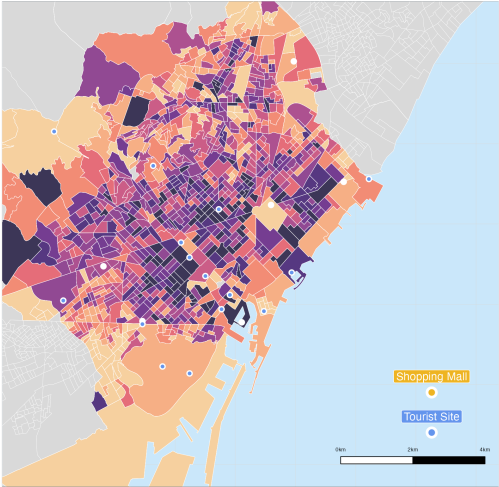
Change in Income (ATE)



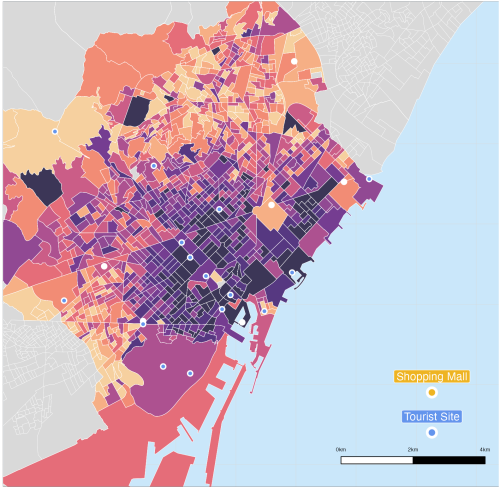
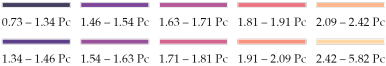
Change in Price Index (ATE)



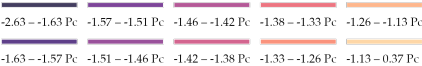
Welfare Effects: With and without GE spillovers



Change in Welfare (GE)



Change in Welfare (ATE)

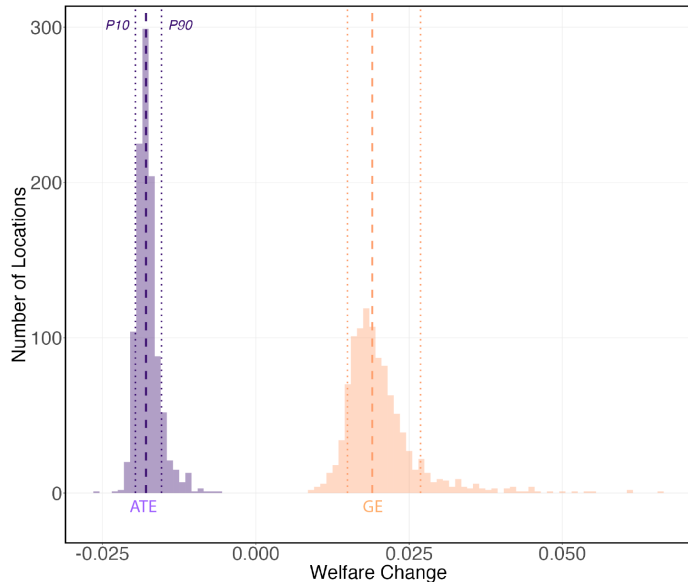


Welfare Effects: With and without GE spillovers

Average resident's welfare impact of tourists:

- With GE: 1.8%
- Without GE: -1.4%

⇒ Ignoring GE spillovers understates welfare benefits



Outline of Talk

A General Methodology for (small) Urban Shocks

Tourism in Barcelona

Empirical Strategy and Identification

Is Tourism Good for Locals?

Comparison with a Quantitative GE Model

Conclusion

How does our approach compare to a quantitative GE model?

- Consider a standard urban “quantitative” model with:
 - Cobb-Douglas nest of housing and a CES composite of tradables.
 - Frechet distribution of firm & resident productivities
 - Cobb-Douglas production functions.

How does our approach compare to a quantitative GE model?

- Consider a standard urban “quantitative” model with:
 - Cobb-Douglas nest of housing and a CES composite of tradables.
 - Frechet distribution of firm & resident productivities
 - Cobb-Douglas production functions.
- With structural elasticities calibrated to match:
 - Income responses to tourism (commuting elasticity 4.65)
 - Expenditure responses to prices (demand elasticity ~ 9)
 - Housing share (0.3) adjusted to account for spatial variation in home-ownership rates
 - Observed capital (0.43), labor (0.35), and specific factor shares (0.22)

How does our approach compare to a quantitative GE model?

- Consider a standard urban “quantitative” model with:
 - Cobb-Douglas nest of housing and a CES composite of tradables.
 - Frechet distribution of firm & resident productivities
 - Cobb-Douglas production functions.
- With structural elasticities calibrated to match:
 - Income responses to tourism (commuting elasticity 4.65)
 - Expenditure responses to prices (demand elasticity ~ 9)
 - Housing share (0.3) adjusted to account for spatial variation in home-ownership rates
 - Observed capital (0.43), labor (0.35), and specific factor shares (0.22)
- Delivers the same GE market clearing conditions as above.

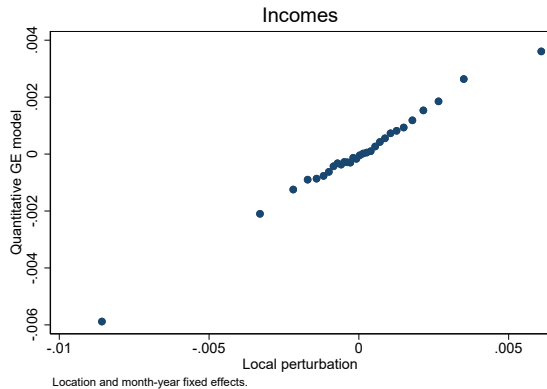
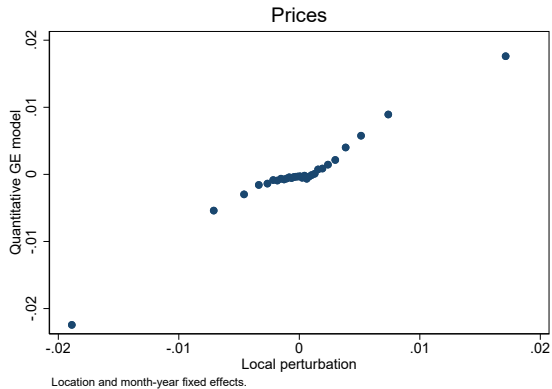
How does our approach compare to a quantitative GE model?

- Consider a standard urban “quantitative” model with:
 - Cobb-Douglas nest of housing and a CES composite of tradables.
 - Frechet distribution of firm & resident productivities
 - Cobb-Douglas production functions.
- With structural elasticities calibrated to match:
 - Income responses to tourism (commuting elasticity 4.65)
 - Expenditure responses to prices (demand elasticity ~ 9)
 - Housing share (0.3) adjusted to account for spatial variation in home-ownership rates
 - Observed capital (0.43), labor (0.35), and specific factor shares (0.22)
- Delivers the same GE market clearing conditions as above.
- But can now solve for exact (non short-run, non-local) changes in prices and incomes.

How does our approach compare to a quantitative GE model?

- Consider a standard urban “quantitative” model with:
 - Cobb-Douglas nest of housing and a CES composite of tradables.
 - Frechet distribution of firm & resident productivities
 - Cobb-Douglas production functions.
- With structural elasticities calibrated to match:
 - Income responses to tourism (commuting elasticity 4.65)
 - Expenditure responses to prices (demand elasticity ~ 9)
 - Housing share (0.3) adjusted to account for spatial variation in home-ownership rates
 - Observed capital (0.43), labor (0.35), and specific factor shares (0.22)
- Delivers the same GE market clearing conditions as above.
- But can now solve for exact (non short-run, non-local) changes in prices and incomes.
- *Question*: Does this quantitative GE model better explain the data?

Comparison to full quantitative model: Predictions are very similar



Comparison to full quantitative model: Effect of tourism on prices

DEPENDENT VARIABLE: LOG LOCAL PRICE (AMENITY-ADJUSTED)

	Local perturbation	Quantitative GE model	Both
Local perturbation	1.000*** (0.267)		1.104** (0.418)
Quantitative GE model		0.149 (0.379)	-0.117 (0.405)
<i>Fixed-effects</i>			
Census Tract	Yes	Yes	Yes
Year-Month	Yes	Yes	Yes
N	25,377	25,377	25,377
Within R ²	0.0388	0.0032	0.0403

*Driscoll-Kraay (L=2) standard-errors in parentheses. Signif. Codes: ***: 0.01, **: 0.05, *: 0.1.*

Comparison to full quantitative model: Effect of tourism on incomes

PANEL B: LOG LOCAL EARNINGS

	Local perturbation	Quantitative GE model	Both
Local perturbation	1.000** (0.450)		0.685 (0.424)
Quantitative GE model		1.000* (0.501)	0.656 (0.498)
<i>Fixed-effects</i>			
Census Tract	Yes	Yes	Yes
Year-Month	Yes	Yes	Yes
N	25,377	25,377	25,377
Within R ²	0.0012	0.0011	0.0015

*Driscoll-Kraay (L=2) standard-errors in parentheses. Signif. Codes: ***: 0.01, **: 0.05, *: 0.1.*

Outline of Talk

A General Methodology for (small) Urban Shocks

Tourism in Barcelona

Empirical Strategy and Identification

Is Tourism Good for Locals?

Comparison with a Quantitative GE Model

Conclusion

Conclusion

- New method to estimate the welfare impact of spatial shocks
 - Avoids parametric assumptions, "let's the data speak"
 - Incorporates GE spatial linkages

Conclusion

- New method to estimate the welfare impact of spatial shocks
 - Avoids parametric assumptions, "let's the data speak"
 - Incorporates GE spatial linkages
- Estimate the welfare effect of tourism on locals
 - Unique urban spending and income spatial networks data
 - Identification based on timing/preferences of different tourist groups

Conclusion

- New method to estimate the welfare impact of spatial shocks
 - Avoids parametric assumptions, "let's the data speak"
 - Incorporates GE spatial linkages
- Estimate the welfare effect of tourism on locals
 - Unique urban spending and income spatial networks data
 - Identification based on timing/preferences of different tourist groups
- Results suggest:
 - Our method captures important GE variation missed by traditional approaches, with important welfare implications.
 - Quantitative GE approach add little additional insight
 - Substantial variation in welfare effect of tourism, depending on where you live.

Theory Appendix

Commuting Implied Exposure Derivation

- Disposable income is given by

$$v_n = \sum_{i=1}^N w_i \ell_{ni}$$

- Totally differentiating and applying the envelope result from above, we obtain,

$$d \ln v_n = \sum_{i=1}^N c_{ni} d \ln w_i$$

- Impact of tourist expenditure shock,

$$d \ln v_n = \sum_{i=1}^N c_{ni} \frac{d \ln w_i}{d \ln E^T} d \ln E^T \quad \ln C_i E_{ntm}^T = \sum_i c_{ni} \times \ln E_{itm}^T$$

Shift-Share Instrument: Derivations

- Representative tourist for group g has preferences,

$$u_g = \frac{E_g^T}{G(\tilde{\mathbf{p}})}$$

- Roy's identity gives expenditure shares
- Changes in tourist expenditure are:

$$dX_i^T = \sum_g s_{gi} dE_g^T + \sum_g s_{gi} db_{gi} + \sum_g s_{gi} dp_i$$

- Taking it to the data,

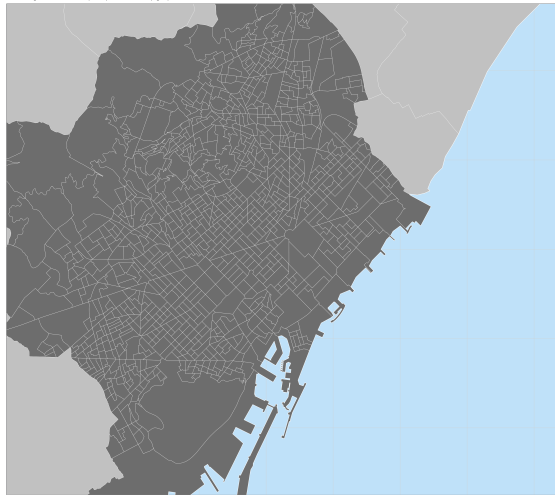
$$\Delta E_{imt}^T = \underbrace{\sum_g s_{gi} \times \Delta E_{gt}^T}_{\text{Group Composition}} + \epsilon_{imt}^T$$

- where $\epsilon_{imt}^T = \sum_g s_{gi} db_{gi} + \sum_g s_{gi} dp_i$

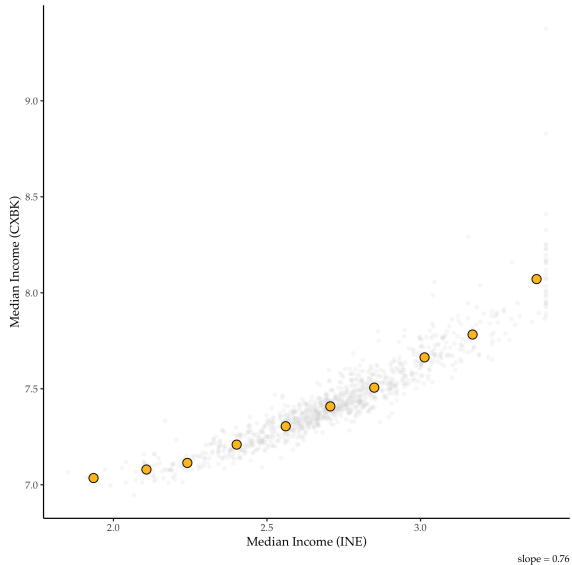
Data Appendix

Sample of Locations

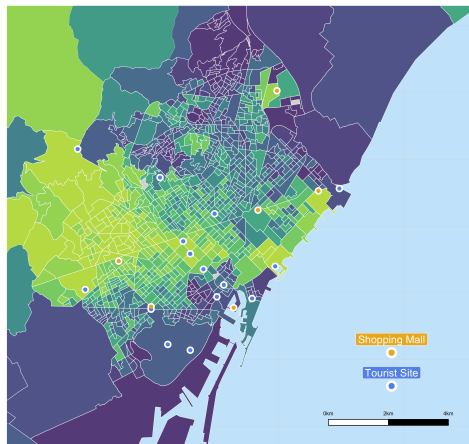
Coverage Area: Inner (dark) and Outer (light) Barcelona



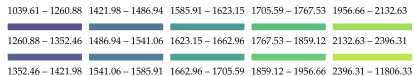
Income Data: Comparison with Administrative Data



Income Distribution across Barcelona

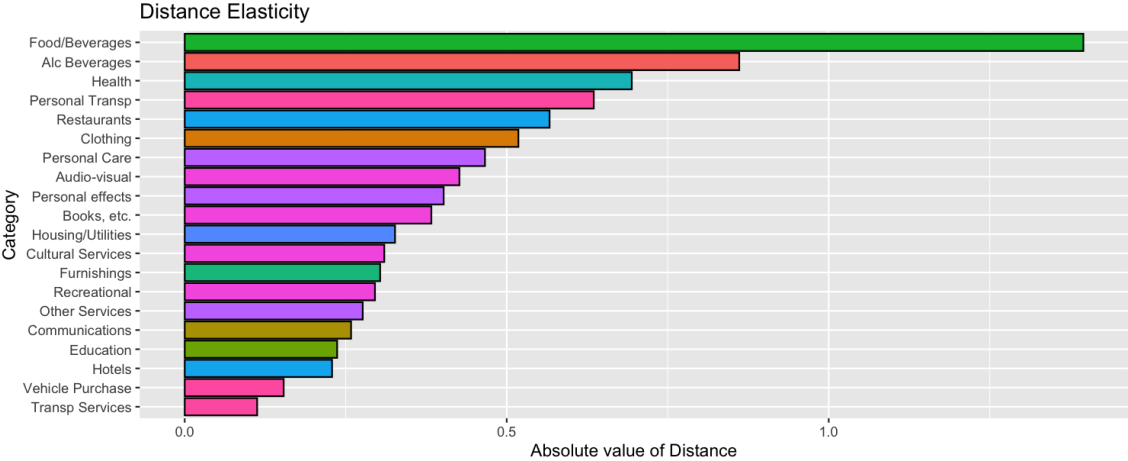


Mean Income



Empirical Analysis Appendix

Distance Coefficient for Gravity by Sector



Source: CXBK Payment Processing (2019)

Commuting Gravity Estimates

Dependent Variables:	commuters	log(commuters+1)	log(commuters)	transactions	log(transactions+1)	log(transactions)
	Cell Phone			Lunchtime		
Model:	(1) Poisson	(2) OLS	(3) OLS	(4) Poisson	(5) OLS	(6) OLS
<i>Variables</i>						
ldist	-4.48*** (0.107)	-1.51*** (0.037)	-1.17*** (0.054)	-1.53*** (0.028)	-0.134*** (0.002)	-0.411*** (0.012)
<i>Fixed-effects</i>						
Origin	✓	✓	✓			
Destination	✓	✓	✓			
Origin (CT)				✓	✓	✓
Destination (CT)				✓	✓	✓
<i>Fit statistics</i>						
Observations	24,025	24,025	2,162	1,051,159	1,216,609	42,086
Pseudo R ²	0.798	0.117	0.193	0.598	0.343	0.091

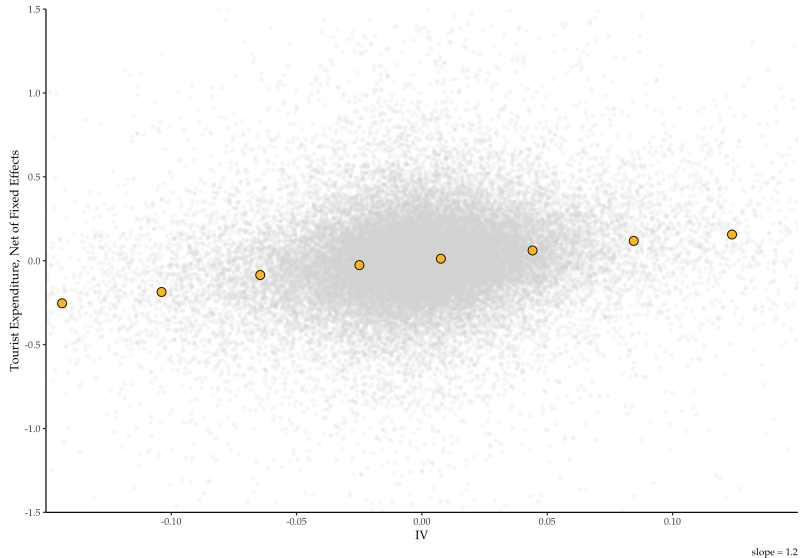
Heteroskedasticity-robust standard-errors in parentheses

*Signif. Codes: ***: 0.01, **: 0.05, *: 0.1*

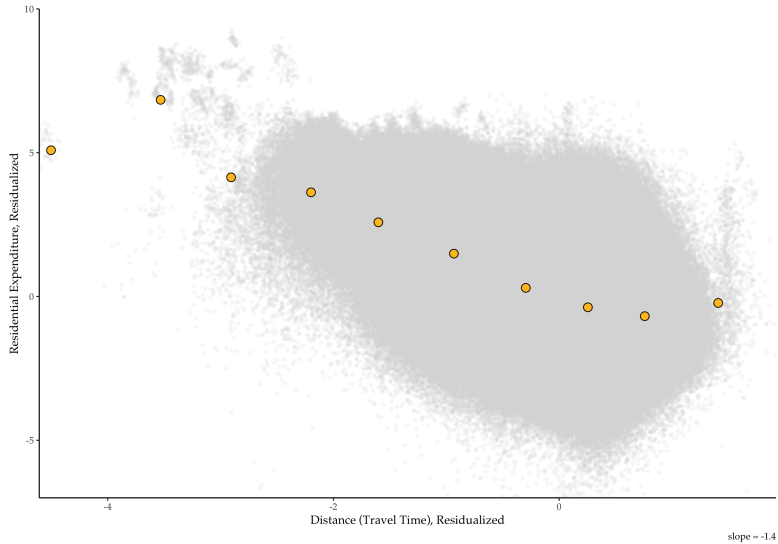
Impact of tourism on housing

Dependent Variable: log Housing prices		
	ATE: Housing Price	ATE: Rent
Own Tourist Shock	0.095 (0.0341)**	0.066 (0.024)**
<i>Fixed Effects</i>		
Census Tract	Yes	Yes
N	1,728	1,718
Within R^2	0.004	0.001

Shift Share: First Stage



Fit of Gravity Specification



Expenditure Gravity Regressions

Dependent Variables:	Bilateral Spending		log(Bilateral Spending+1)		log(Bilateral Spending)	
Model:	(1) Poisson	(2) Poisson	(3) OLS	(4) OLS	(5) OLS	(6) OLS
<i>Variables</i>						
log(travel time)	-2.17*** (0.003)	-2.17*** (0.003)	-1.37*** (0.0009)	-1.37*** (0.0009)	-1.36*** (0.001)	-1.36*** (0.001)
<i>Fixed-effects</i>						
Origin (CT)	✓		✓		✓	
Destination (CT)	✓		✓		✓	
Origin (CT)×YEARMONTH		✓		✓		✓
Destination (CT)×YEARMONTH		✓		✓		✓
<i>Fit statistics</i>						
Observations	43,204,320	43,125,480	43,204,320	43,204,320	6,566,622	6,566,622
Pseudo R ²	0.781	0.788	0.127	0.130	0.120	0.126

Heteroskedasticity-robust standard-errors in parentheses

*Signif. Codes: ***: 0.01, **: 0.05, *: 0.1*

Comparison with Household Budget Survey

COICOP (2D)	COICOP (2D)	Local	Spanish Tourists	Foreign Tourists	Total	Survey (INE)	Survey Adj (INE)
11	Food/Beverages	32.82 (24.72)	1.32 (5.04)	4.51 (5.10)	38.66	12.96	23.82
21	Alc Beverages	1.97 (1.48)	0.07 (0.28)	0.60 (0.68)	2.64	0.71	1.31
31	Clothing	11.58 (8.72)	1.94 (7.39)	12.00 (13.55)	25.51	3.39	6.23
41	Housing/Utilities	2.81 (2.12)	0.78 (3.00)	0.59 (0.67)	4.19	5.33	9.80
51	Furnishings	10.03 (7.55)	3.32 (12.67)	2.01 (2.27)	15.35	0.88	1.62
61	Health	10.76 (8.10)	1.94 (7.40)	1.82 (2.06)	14.52	2.24	4.12
71	Vehicle Purchase	3.14 (2.36)	0.18 (0.67)	0.32 (0.36)	3.63	3.78	6.95
72	Personal Transp	7.27 (5.47)	2.06 (7.89)	0.70 (0.79)	10.03	6.38	11.73
73	Transp Services	10.13 (7.63)	6.52 (24.90)	9.61 (10.85)	26.26	1.90	3.49
81	Communications	0.30 (0.23)	0.02 (0.09)	0.08 (0.09)	0.40	0.33	0.61
91	Audio-visual	5.06 (3.81)	0.57 (2.17)	1.78 (2.01)	7.40	0.58	1.07
93	Recreational	2.62 (1.97)	0.27 (1.03)	1.21 (1.37)	4.09	1.43	2.63
94	Cultural Services	4.29 (3.23)	0.62 (2.38)	2.79 (3.15)	7.70	0.57	1.05
95	Books, etc	1.64 (1.23)	0.22 (0.85)	0.53 (0.60)	2.39	1.30	2.39
101	Education	1.11 (0.84)	0.10 (0.39)	0.61 (0.69)	1.82	0.77	1.41
111	Restaurants	17.73(13.35)	3.79 (14.46)	19.04 (21.50)	40.56	7.83	14.39
112	Hotels	1.13 (0.85)	1.49 (5.69)	23.12 (26.11)	25.75	1.21	2.22
121	Personal Care	4.84 (3.64)	0.32 (1.23)	0.97 (1.10)	6.14	2.53	4.65
123	Other	2.49 (1.88)	0.36 (1.37)	5.69 (6.42)	8.54	0.32	0.59
Total		131.72 (100)	25.88 (100)	87.97 (100)	245.58	54.4	100

Model Setup

- Demand

$$G(\mathbf{p}_n) = \left(\sum_{s=0}^S \alpha_s \left(\left(\sum_{i=1}^N \tilde{p}_{nis}^{1-\sigma_s} \right)^{\frac{1}{1-\sigma_s}} \right)^{1-\eta} \right)^{\frac{1}{1-\eta}}$$

- Wage Aggregator ($\epsilon < 0$)

$$J(\mathbf{w}_n) = \left(\sum_i (w_{ni})^{1-\epsilon} \right)^{\frac{1}{1-\epsilon}}$$

- Production with Specific Factors

$$Q_{is} = F_{is}(\ell_{is}, m_{is}) = z_{is} \ell_{is}^{\beta_s} m_{is}^{1-\beta_s}$$

Equilibrium

[label=dekequilibrium]

- Market Clearing Condition

$$y_{is} = \sum_{n=1}^N s_{nis} v_n + \sum_{g=1}^G s_{gis} E_g^T$$

- Labor Market Clearing

$$w_i \ell_i = \sum_{s=0}^S \theta_s^\ell \sum_{n=1}^N s_{nis} v_n + \sum_{s=0}^S \theta_s^\ell \sum_{g=1}^G s_{gis} E_g^T$$

- Disposable Income

$$v_n = \left(\sum_i (w_{ni})^{1-\epsilon} \right)^{\frac{1}{1-\epsilon}} \times T_n$$

Hat Algebra

- Market Clearing Condition

$$\hat{y}_{is} = \pi_{is}^{local} \sum_{n=1}^N (\pi_{is}^n \hat{s}_{nis} \hat{v}_n) + \pi_{is}^{group} \sum_{g=1}^G \left(\pi_{is}^g \hat{s}_{gis} \hat{E}_g^T \right)$$

- Labor Market Clearing

$$\sum_s \frac{\beta_s y_{is}}{\sum_{s'} \beta_s y_{is'}} \hat{y}_{is} = \sum_{n=1}^N \frac{w_i \ell_{ni}}{\sum_{n'=1}^N w_i \ell_{n'i}} (\hat{w}_{ni})^\theta \hat{T}_n \hat{W}_n^{1-\theta}$$

- Disposable Income

$$\hat{v}_n = \sum_{i=1}^N \frac{l_{ni} w_i}{\sum_{i'=1}^N l_{ni'} w_{i'}} (\hat{w}_{ni})^\theta \hat{T}_n \hat{W}_n^{1-\theta}$$

Parameterization

Parameter	Value	Comment
β_s	0.65 $\forall s$	labor share of income
σ_s	4 $\forall s$	elasticity of substitution (within sectors)
η	1.5	elasticity of substitution (between sectors)
θ	1.5	labor dispersion ($1 - \epsilon$)
γ	[0, 0, 0, 0]	consumption spillovers

Data Requirements

Data	Description	Comment
I_{ni}	Commuting Flows	Lunch Expenditures
x_{nis}	Base Local Expenditures	
x_{gis}	Base Tourist Expenditures	
\hat{E}_i^T	Change in Tourist Expenditures	Difference from Jan to July
v_n	Worker Incomes	

Roy's Identity for Labor Supply

- Income maximization problem:

$$v_n = \max_{\{\ell_i\}} \sum_{i=1}^N w_i \ell_i \quad \text{s.t.} \quad H_n(\ell_n) = T_n$$

- Maximand is the income function $y(\mathbf{w}_n, T_n)$ and envelope theorem implies,

$$\frac{\partial y(\cdot)}{\partial w_i} = \ell_i$$

- Dual is cost minimization problem, where minimand is $h(\mathbf{w}_n, \bar{Y})$
- Differentiating we obtain,

$$\frac{\partial y(\cdot)}{\partial w_i} = - \frac{\frac{\partial h(\mathbf{w}_n, y(\mathbf{w}_n, T_n))}{\partial w_i}}{\frac{\partial h(\mathbf{w}_n, y(\mathbf{w}_n, T_n))}{\partial y}} = \ell_i$$

Derivation of Welfare Formula

- Assuming both homothetic demand and a homothetic income maximization problem allows us to write the indirect utility function as,

$$u_n = \frac{T_n J(\mathbf{w}_n)}{G(\mathbf{p}_n)}$$

- Totally differentiating,

$$\frac{du_n}{u_n} = \sum_{i=1}^N \frac{1}{J(\mathbf{w}_n)} \frac{\partial (J(\mathbf{w}_n))}{\partial w_i} w_i \frac{dw_i}{w_i} + \sum_{i=1}^N \frac{1}{G(\mathbf{p}_n)} \frac{\partial (1/G(\mathbf{p}_n))}{\partial p_{ni}} p_{ni} \frac{dp_{ni}}{p_{ni}}$$

- Applying Roy's identity for the income maximization and consumption problem from above,

$$\frac{du_n}{u_n} = \sum_{i=1}^N \frac{\ell_i}{v_n} w_i \frac{dw_i}{w_i} - \sum_{i=1}^N \frac{q_{ni}}{v_n} p_{ni} \frac{dp_{ni}}{p_{ni}}$$

Price Regressions: Group Estimates

Dependent Variables:	δ_{ist}^R	$\delta_{ist}^{T.Dom}$	$\delta_{ist}^{T.For}$	δ_{ist}^R	$\delta_{ist}^{T.Dom}$	$\delta_{ist}^{T.For}$
	OLS			IV - Ref: 2017 Average		
Model:	(1)	(2)	(3)	(4)	(5)	(6)
<i>Variables</i>						
$\ln E_{it}^T$	0.091*** (0.003)	0.485*** (0.005)	0.454*** (0.004)	-0.576*** (0.034)	-0.277*** (0.077)	0.029 (0.056)
<i>Fixed-effects</i>						
Month-Year \times Sector (480)	✓	✓	✓	✓	✓	✓
Location \times Sector (21,920)	✓	✓	✓	✓	✓	✓
Location \times Sector \times Year (43,840)	✓	✓	✓	✓	✓	✓
Location \times Sector \times Month (263,040)	✓	✓	✓	✓	✓	✓
<i>Fit statistics</i>						
Observations	526,080	526,080	526,080	526,080	526,080	526,080
Adjusted R^2	0.994	0.991	0.994	0.993	0.99	0.993

Normal standard-errors in parentheses

Signif. Codes: ***: 0.01, **: 0.05, *: 0.1

CES Model Example of Simple Non-Parametric Model

- Preferences

$$u_n(\{q_{ni}\}_{i=1,\dots,N}) = \left(\sum_{i=1}^N \alpha_{ni}^{1/\sigma} q_{ni}^{(\sigma-1)/\sigma} \right)^{\sigma/(\sigma-1)}$$

- Constraint

$$\sum_{i=1}^N p_{ni} q_{ni} \leq v_n$$

- Utility max. gives lagrangian

$$\mathcal{L}(\{q_{ni}\}_{i=1,\dots,N}, \lambda) = \left(\sum_{i=1}^N \alpha_{ni}^{1/\sigma} q_{ni}^{(\sigma-1)/\sigma} \right)^{\sigma/(\sigma-1)} + \lambda \left(v_n - \sum_{i=1}^N p_{ni} q_{ni} \right)$$

CES Model Example of Simple Non-Parametric Model

- FOCs

$$\frac{\partial \mathcal{L}}{\partial q_{ni}} = 0 \iff \left(\sum_{i=1}^N \alpha_{ni}^{1/\sigma} q_{ni}^{(\sigma-1)/\sigma} \right)^{1/(\sigma-1)} \alpha_{ni}^{1/\sigma} q_{ni}^{-1/\sigma} = \lambda p_{ni} \quad \forall i = 1, \dots, N$$

$$\frac{\partial \mathcal{L}}{\partial \lambda} = 0 \iff \sum_{i=1}^N p_{ni} q_{ni} = v_n$$

- For two consumption locations i and j

$$\begin{aligned} \left(\frac{\alpha_{ni}}{\alpha_{nj}} \right)^{1/\sigma} \left(\frac{q_{ni}}{q_{nj}} \right)^{-1/\sigma} &= \frac{p_{ni}}{p_{nj}} \\ \frac{\alpha_{ni}}{\alpha_{nj}} &= \frac{p_{ni}^\sigma q_{ni}}{p_{nj}^\sigma q_{nj}} \end{aligned}$$

CES Model Example of Simple Non-Parametric Model

- For two consumption locations i and j

$$\frac{\alpha_{ni}}{\alpha_{nj}} = \frac{p_{ni}^{\sigma} q_{ni}}{p_{nj}^{\sigma} q_{nj}}$$
$$q_{nj} = \frac{\alpha_{nj} p_{ni}^{\sigma}}{\alpha_{ni} p_{nj}^{\sigma}} q_{ni}$$

- $\times p_{nj}$

$$q_{nj} p_{nj} = \frac{\alpha_{nj} p_{ni}^{\sigma}}{\alpha_{ni} p_{nj}^{\sigma}} q_{ni} p_{nj}$$
$$q_{nj} p_{nj} = \frac{1}{\alpha_{ni}} q_{ni} p_{ni}^{\sigma} \alpha_{nj} p_{nj}^{1-\sigma}$$

CES Model Example of Simple Non-Parametric Model

- \sum_j

$$\sum_j q_{nj} p_{nj} = \frac{1}{\alpha_{ni}} q_{ni} p_{ni}^{\sigma} \sum_j \alpha_{nj} p_{nj}^{1-\sigma}$$

- using FOC2 (BC)

$$v_n = \frac{1}{\alpha_{ni}} q_{ni} p_{ni}^{\sigma} P_n^{1-\sigma}$$

- and demand for good i

$$q_{ni} = \alpha_{ni} p_{ni}^{-\sigma} v_n P_n^{\sigma-1}$$

CES Model Example of Simple Non-Parametric Model

- We get indirect utility

$$U_n = \left(\sum_{i=1}^N \alpha_{ni}^{1/\sigma} [\alpha_{ni} p_{ni}^{-\sigma} v_n P_n^{\sigma-1}]^{(\sigma-1)/\sigma} \right)^{\sigma/(\sigma-1)}$$

$$U_n = P_n^{\sigma-1} v_n \left(\sum_{i=1}^N \alpha_{ni} p_{ni}^{1-\sigma} \right)^{\sigma/(\sigma-1)} = P_n^{\sigma-1} v_n P_n^{-\sigma}$$

$$U_n = \frac{v_n}{P_n} = \frac{v_n}{\left(\sum_{i=1}^N \alpha_{ni} p_{ni}^{1-\sigma} \right)^{1/(1-\sigma)}}$$

- We can also express demand as total spending

$$X_{ni} = p_{ni} q_{ni} = \alpha_{ni} \left(\frac{p_{ni}}{P_n} \right)^{1-\sigma} v_n$$

Theory: Simple Spatial Model

Theory: Simple Spatial Model

- N blocks, each with representative resident(s) and firm(s)

Theory: Simple Spatial Model

- N blocks, each with representative resident(s) and firm(s)
- Firms in block $i = 1, \dots, N$ have constant returns to scale technology
 - Combining labor and a specific factor with labor share θ_i^ℓ

Theory: Simple Spatial Model

- N blocks, each with representative resident(s) and firm(s)
- Firms in block $i = 1, \dots, N$ have constant returns to scale technology
 - Combining labor and a specific factor with labor share θ_i^ℓ
- Residents of block $n = 1, \dots, N$ have homothetic preferences and choose
 - consumption of goods $i = 1, \dots, N$ to maximize utility s.t. income $\sum_i p_{ni} q_{ni} \leq v_n \rightarrow q_{ni}(\mathbf{p}_n; v_n)$
 - supply of labor to $i = 1, \dots, N$ to max income $\sum_i w_i \ell_i$ s.t. time constraint $T_n \rightarrow l_{ni}(\mathbf{w}_n; T_n)$

Theory: Simple Spatial Model

- N blocks, each with representative resident(s) and firm(s)
- Firms in block $i = 1, \dots, N$ have constant returns to scale technology
 - Combining labor and a specific factor with labor share θ_i^ℓ
- Residents of block $n = 1, \dots, N$ have homothetic preferences and choose
 - consumption of goods $i = 1, \dots, N$ to maximize utility s.t. income $\sum_i p_{ni} q_{ni} \leq v_n \rightarrow q_{ni}(\mathbf{p}_n; v_n)$
 - supply of labor to $i = 1, \dots, N$ to max income $\sum_i w_i \ell_i$ s.t. time constraint $T_n \rightarrow \ell_{ni}(\mathbf{w}_n; T_n)$
- Residents Blocks are separated by *(iceberg) commuting and trade costs*.
 - so that: $p_{nj} = \tau_{nj} p_j$ and $w_{ni} = \mu_{ni} w_i$.

Theory: Simple Spatial Model

- N blocks, each with representative resident(s) and firm(s)
- Firms in block $i = 1, \dots, N$ have constant returns to scale technology
 - Combining labor and a specific factor with labor share θ_i^ℓ
- Residents of block $n = 1, \dots, N$ have homothetic preferences and choose
 - consumption of goods $i = 1, \dots, N$ to maximize utility s.t. income $\sum_i p_{ni} q_{ni} \leq v_n \rightarrow q_{ni}(\mathbf{p}_n; v_n)$
 - supply of labor to $i = 1, \dots, N$ to max income $\sum_i w_i \ell_i$ s.t. time constraint $T_n \rightarrow \ell_{ni}(\mathbf{w}_n; T_n)$
- Residents Blocks are separated by *(iceberg) commuting and trade costs*.
 - so that: $p_{nj} = \tau_{nj} p_j$ and $w_{ni} = \mu_{ni} w_i$.

Theory: Simple Spatial Model

- N blocks, each with representative resident(s) and firm(s)
- Firms in block $i = 1, \dots, N$ have constant returns to scale technology
 - Combining labor and a specific factor with labor share θ_i^ℓ
- Residents of block $n = 1, \dots, N$ have homothetic preferences and choose
 - consumption of goods $i = 1, \dots, N$ to maximize utility s.t. income $\sum_i p_{ni} q_{ni} \leq v_n \rightarrow q_{ni}(\mathbf{p}_n; v_n)$
 - supply of labor to $i = 1, \dots, N$ to max income $\sum_i w_i \ell_i$ s.t. time constraint $T_n \rightarrow l_{ni}(\mathbf{w}_n; T_n)$
- Residents Blocks are separated by (*iceberg*) commuting and trade costs.
 - so that: $p_{nj} = \tau_{nj} p_j$ and $w_{ni} = \mu_{ni} w_i$.
- Tourists have the same preferences over consumption in blocks $i = 1, \dots, N$

Theory: Simple Spatial Model

- N blocks, each with representative resident(s) and firm(s)
- Firms in block $i = 1, \dots, N$ have constant returns to scale technology
 - Combining labor and a specific factor with labor share θ_i^ℓ
- Residents of block $n = 1, \dots, N$ have homothetic preferences and choose
 - consumption of goods $i = 1, \dots, N$ to maximize utility s.t. income $\sum_i p_{ni} q_{ni} \leq v_n \rightarrow q_{ni}(\mathbf{p}_n; v_n)$
 - supply of labor to $i = 1, \dots, N$ to max income $\sum_i w_i \ell_i$ s.t. time constraint $T_n \rightarrow \ell_{ni}(\mathbf{w}_n; T_n)$
- Residents Blocks are separated by (*iceberg*) commuting and trade costs.
 - so that: $p_{nj} = \tau_{nj} p_j$ and $w_{ni} = \mu_{ni} w_i$.
- Tourists have the same preferences over consumption in blocks $i = 1, \dots, N$
- Markets clear
 - Goods market clearing in location i : $y_i = E_i^R + E_i^T = \sum_{n=1}^N s_{ni} v_n + s_i^T E^T$
 - Labor market clearing in location i : $\frac{w_i \ell_i}{\theta_i^\ell} = y_i = \sum_{n=1}^N s_{ni} v_n + s_i^T E^T$

Bibliography

- Agarwal, Sumit, Jensen, J. Bradford, & Monte, Ferdinando. 2017 (July). *Consumer Mobility and the Local Structure of Consumption Industries*. NBER Working Papers 23616. National Bureau of Economic Research, Inc.
- Ahlfeldt, Gabriel M., Redding, Stephen J., Sturm, Daniel M., & Wolf, Nikolaus. 2015. The Economics of Density: Evidence From the Berlin Wall. *Econometrica*, **83**(6), 2127–2189.
- Allen, Treb, & Arkolakis, Costas. 2016. *Optimal City Structure*. 2016 Meeting Papers 301.
- Allen, Treb, Arkolakis, Costas, & Takahashi, Yuta. 2020. Universal Gravity. *Journal of Political Economy*, **128**(2), 393–433.
- Almagro, Milena, & Domínguez-lino, Tomás. 2019. Location Sorting and Endogenous Amenities: Evidence from Amsterdam.
- Athey, Susan, Ferguson, Billy, Gentzkow, Matthew, & Schmidt, Tobias. 2020. Experienced Segregation.
- Atkin, David, Faber, Benjamin, & Gonzalez-Navarro, Marco. 2018. Retail Globalization and Household Welfare: Evidence from Mexico. *Journal of Political Economy*, **126**(1), 1–73.
- Baqae, David R, & Burstein, Ariel. 2022. Welfare and Output With Income Effects and Taste Shocks*. *The Quarterly Journal of Economics*, **138**(2), 769–834.
- Baqae, David Rezza, & Farhi, Emmanuel. 2019. The Macroeconomic Impact of Microeconomic Shocks: Beyond Hulten's Theorem. *Econometrica*, **87**(4), 1155–1203.
- Couture, Victor, Dingel, Jonathan, Green, Allison, & Handbury, Jessie. 2020. Quantifying Social